

**Amrita Vishwa Vidyapeetham, Kochi Campus**  
**School of Arts Humanities and Commerce**  
**Mid Term Examination, October 2024**

**Time Table**

Date	Time	2024 B.Des. (Honours) I Semester	2023 B.Des. III Semester	2022 B.Des. V Semester	2024 B.Sc. (Honours) Visual Media and Communication I Semester	2023 B.Sc. Visual Media III Semester	2022 B.Sc. VM V Semester	2024 MA JMC I Semester	2024 MA VMC I Semester	2024 MFA AAA I Semester	2024 MFA AVFX I Semester	2023 MA JMC III Semester	2023 MA VMC III Semester	2023 MFA AAA III Semester	2023 MFA AVFX III Semester
03.10.2024 Thursday	10.00 am - 12.00 pm	Language I	***	21SSK301 Life Skills III	Language I	21FNA284 Broadcast Journalism Practice (Aparna)	21SSK301 Life Skills III	21FNA572 Photography Practice (Krishnakumar)	21FNA572 Photography Practice (Krishnakumar)	21FNA501 Basics of Advertising	***	21FNA687 Public Relations Campaign Practical (Rekha)	***	***	***
03.10.2024 Thursday	2.00 pm - 4.00 pm	24ENG101 English I	Amrita Value Programme I	***	24ENG101 English I	Amrita Value Programme I	21CUR301 Current Affairs (Aparna)			***	21FNA586 Web Technologies Basics Lab. (Vinod NK)	21JMC603 Corporate Communication and Public Relations	21JMC603 Corporate Communication and Public Relations	21FNA602 Intellectual Property Rights for media	21FNA602 Intellectual Property Rights for Media



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04.10.2024 Friday	10.00 am - 12.00 pm	22DES181 Digital Graphic Design Practice (Vinod NK)	21SSK201 Life Skills I	22DES301 Design and Brand Management	***	21SSK201 Life Skills I	21FNA351 Elective C-Advanced Photography Lab (Krishnakumar)	21FNA573 Videography Practice (Aravind)	21FNA573 Videography Practice (Aravind)	21FNA573 Videography Practice (Aravind)	21FNA573 Videography Practice (Aravind)	21JMC682 Lab Journal 2 (Karthika)	***	***	***
04.10.2024 Friday	2.00 pm - 4.00 pm	22ADM101 Foundations of Indian Heritage	***	22DES382 3D Art and Design Fundamentals (Dr. Hari)	22ADM101 Foundations of Indian Heritage	***	***	***	***	***	***	***	21FNA687 Public Relations Campaign Practical (Rekha)	***	***



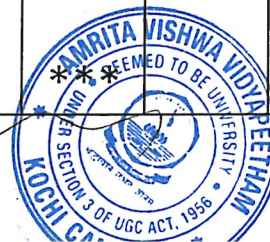
  
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05.10.2024 Saturday	10.00 am - 12.00 pm	***	***	Open Elective	***	21FNA281 Advanced Digital Video Production Lab (Varun) Lab 2	Open Elective	21FNA582 Graphic Design Lab (Sanju) Lab 1	21FNA507 Fundamentals of Creative Advertising	21FNA572 Photography Practice (Krishnakumar)	21FNA572 Photography Practice (Krishnakumar)	Open Elective*	Open Elective	Open Elective	Open Elective
05.10.2024 Saturday	2.00 pm - 4.00 pm	22DES101 Introduction to Communication Design	***	***	24JMC101 Mass Media Theories and Framework		***	***				***	21FNA684 New Media and Web Technologies Basics Lab.(Vinod NK, ) Lab 1	***	***

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07.10.2024 Monday	10.00 am - 12.00 pm	***	***	22DES30 2 IPR and Patents	24VMC12 2 Photography	21FNA285 Web Publishing Lab (Vinod N K) Lab 2	21FNA302 Introduction to Media Organizations	21JMC502 Print Journalism and Writing	21FNA502 Studies in Visual Aesthetics	21FNA502 Studies in Visual Aesthetics	21FNA502 Studies in Visual Aesthetics	21JMC534 Elective - Health and Environmental Communication	21FNA568 Elective II- Documentary Film Making Practice (Varun Prabha T) Lab 1	***	***
07.10.2024 Monday	2.00 pm - 4.00 pm	22DES10 2 Elements and Principles of Design	22DES20 1 Creative Thinking Process and Methods	***	Techniques and Practice (Krishna Kumar)	21FNA283 Basics of Animation Lab (Aravind ) Lab 2		21JMC503 Writing for Print Media practice (Karthika )	21FNA506 Aspects of Journalism: Print, Broadcast & Online	***	***	***	***	***	***



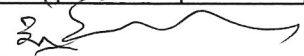
*[Signature]*  
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08.10.2024 Tuesday	10.00 am - 12.00 pm	***	***	***	24VMC123 Digital Graphic Designing (Sanju) Lab 2	21FNA203 Web Publishing	21FNA301 Constitution and Media Ethics	22ADM501 Glimpses of Indian Culture	22ADM501 Glimpses of Indian Culture	22ADM501 Glimpses of Indian Culture	22ADM501 Glimpses of Indian Culture	21FNA686 Web Designing and Content Management Lab (Vinod N K, Dr. Karthika C) Lab 1	***	***	***
08.10.2024 Tuesday	2.00 pm - 4.00 pm	22DES103 History of Design and Human Evolution	***	22DES383 Elective -3 UI/UX design (Sreekant h) Lab 2	***	21FNA201 Broadcast Journalism	***	21JMC501 Media, Culture and Society	21FNA582 Graphic Design Lab (Sanju) Lab 1	21FNA582 Graphic Design Lab (Sanju)	21FNA582 Graphic Design Lab (Sanju)	21JMC601 Media Analysis Techniques	***	***	***

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09.10.2024 Wednesday	10.00 am - 12.00 pm	***	22DES202 Fundamentals of Typography & Exploratory Printing	22DES381 Advanced Digital Design Practice (Vinod NK) Lab2	24FNA108 Essentials of Visual Language	21FNA202 Introduction to Advertising	21FNA362 ELECTIVE D - Film Appreciation and Analysis Lab (Varun) Theatre	***	***	21FNA503 Design and Society	***	21JMC602 Introduction to Data Journalism and Visualization	21FNA685 Photo Imaging & Designing Lab. (Krishnakumar MA, ) Video Studio	21FNA601 Brand Management	***
09.10.2024 Wednesday Kochi - 24	2.00 pm - 4.00 pm	***	22DES104 Fundamentals Image Representation for design	***	***	21FNA282 Anchoring and Media Presentation Skills (Aparna) Video Studio	***	21FNA508 Communication and Media Theories	21FNA508 Communication and Media Theories	***	21FNA509 Introduction to Film Making	***	21FNA685 Photo Imaging & Designing Lab. (Vinod NK) VM Lab 1	***	***



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